



# Chain Store Data

## FOR DDMS AND NON-DDMS SYSTEMS

### OBTAIN BETTER BUSINESS INTELLIGENCE USING OUR BENCHMARK DATA

Obtain up-to-date business intelligence so that you can understand your competitor's pricing strategy and be in a better position to exceed your customer's expectations.

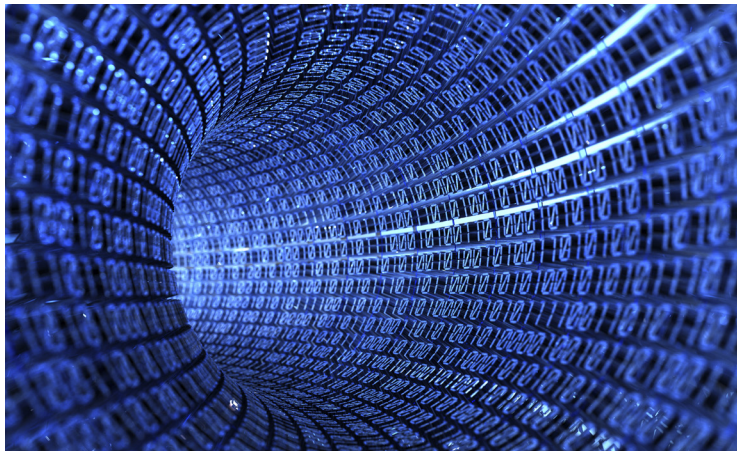
With our Chain Store Data™ (CSData), you'll receive the intel you need to compete against the big box stores. Data includes all the major chains: Office Max, Office Depot, Quill, Staples and WB Mason. Benchmark pricing means no more guessing what your competition is charging! Chain store house-brand items are matched to Universal and/or Sparco items for easy cross-referencing. Prices are updated constantly by our team of content experts.

### CHAIN STORE DATA COMPATIBLE WITH:

- OPUS Moore
- ECi Britannia® and DDMS®
- Ensite Pro
- COPAS
- SAP
- OMD
- EBS
- ProData

### Top Benefits

- Staff can **match or beat prices** when necessary to appeal to cost-conscious buyers
- Cross-references allow your salespeople to **quickly find substitutes**
- **Simplifies the research process** of order entry to ease the burden on your sales team
- Prices are kept constantly **up-to-date**
- **Accurate item matching** – Wholesale part numbers are cross-referenced to each of the chain store's, so matching is seamless
- **Flexibility** – Monthly or quarterly updates available



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