



# TRA-SER

## FOR ELECTRICAL CONTRACTORS

### LOOKING FOR ACCURATE ELECTRICAL PARTS PRICING?

Our huge product and pricing database can be used by itself, or in conjunction with your electrical estimating software and it's kept constantly up-to-date so when you bid, it's done with the precision that gets you the job.

### CURRENT ELECTRICAL DATA AVAILABLE ANYTIME ON THE INTERNET

Obtaining bid pricing for electrical materials is so much easier than it used to be! The old way had you calling your supplier, or worse, just using outdated prices and applying complicated math so you could enter it into your electrical estimating software. Using TRA-SER® relieves the burden and provides the accurate prices you need to land more jobs.

### INSTANT SUPPLIER PRICING

Imagine submitting a huge list of electrical materials to your supplier and getting pricing back in seconds, not days. The tool is Supplier Xchange and it's available for free within TRA-SER. Contractors rely on it: nearly 20 million items are priced through Supplier Xchange each year. For a list of participating suppliers visit: <http://www.tradeservice.com/products/resources/participating-suppliers>

### PLUG RIGHT INTO YOUR ESTIMATING SOFTWARE

Once you've got the pricing you need, TRA-SER makes it easy to plug right into your electrical estimating software because it's compatible with 20 systems (see list on next page) including all the major ones. It also links with the NECA MLU so you can add labor units into your estimate too.

## Top Benefits

- Supplier Xchange Speed –** Dramatically speed up your bidding process by connecting to supplier's pricing data in just seconds. This is not generic pricing - it's specific to your company, so it's what you'd actually pay. There's never been an easier way to get accurate prices into your estimate!
- Updates Estimating System –** Don't do more work than necessary - simply import up-to-date pricing right into your electrical estimating system. Got prices directly from your distributor using Supplier Xchange? Those go right in too.
- Accurate Product Data –** TRA-SER includes prices, yes (and a price history section) but also detailed descriptions, pictures, catalog pages, installation instructions, and specification details.
- Access the NECA MLU –** Subscribers to the NECA Manual of Labor Units can easily add labor cost to an estimate from within TRA-SER. No more thumbing through the book!

The screenshot shows the TRA-SER website interface. At the top, there are navigation tabs for Electrical, ICT, Pkg/Mech, TRA-SER>All, Supplier Xchange, SM-Elx, SM-ICT, SM-Pkg/Mech, SM-All, eData/Flex, and Productivity. A search bar is prominently displayed. Below the search bar, there are various product categories like 'Wires, Cord & Cable', 'Conduit & Raceways', 'Conduit Accessories', 'Distribution Equipment', 'Controls', 'Wiring Devices', 'Lighting', 'Miscellaneous', and 'Builders Products'. A 'Featured Manufacturers' section lists CRC, DOLPHIN, and Bostek. A 'Copper Pricing' section shows a line graph of prices over time. On the right, a detailed 'Item Details' window is open for item 28828270, showing manufacturer information (SOUTHWIRE COMPANY), catalog number (28828270), UPC (012886-01998), and a detailed description of a nonmetallic sheathed cable. A 'Pricing' table shows list, call, and resale prices. A 'NECA Labor Rates' section is also visible at the bottom.

Search the database by commodity, manufacturer, or a host of other options

Supplier Xchange™ gets you instant pricing from your preferred suppliers

Long descriptions, color pictures, price history

Manufacturer catalog pages

NECA Manual of Labor Units data available

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### ADDITIONAL BENEFITS

- Get company-specific pricing directly from your suppliers in just seconds
- Item data includes not only bid pricing but images, manufacturer catalog pages, installation instructions and specification details
- Updates your estimating system with current data
- Allows subscribers to the NECA Manual of Labor Units (MLU) to import labor cost right into their electrical estimating software
- Average market pricing column allows for more accurate estimating
- Energy Star-certified items are marked to help your project attain LEED® certification
- Over 150,000 cross-references allow you to find alternative items easily
- Links to QuickBooks® accounting program and exports into Microsoft® Excel

### COMPATIBLE ESTIMATING SYSTEMS

- Trimble Accubid
- AMSI Construction Management
- Bluegrass Technology
- C/F Data Systems
- Cert-In Software Systems
- Cobra
- ComputerEase
- ConEst
- Dexter+Chaney
- GRS Tech
- Jaffe Software
- Jonas Construction Software
- McCormick Systems
- PENTA
- ProEst
- RIB MC2
- Sage
- True Blue Software
- Turbo Bid
- Viewpoint Construction
- WinEst

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