



TRA-SER

FOR ICT-LOW VOLTAGE CONTRACTORS

INFORMATION & COMMUNICATIONS TECHNOLOGY DATA FOR CONTRACTORS

Professionals in the ICT-Low Voltage industry use our specialized parts pricing to win more jobs. With thousands of telecommunications and audio/video parts, you're sure to find the pricing you need to bid more accurately.

CURRENT ICT-LOW VOLTAGE DATA AVAILABLE ANYTIME ON THE INTERNET

Finding specialized bid pricing for VDV/ telecom, low voltage and structured cabling materials is so much easier than it used to be!

The old way had you calling your supplier, or worse, just using outdated prices and applying complicated math so you could enter it into your electrical estimating software. Using TRA-SER® relieves the burden and provides the accurate prices you need to land more jobs.

PLUG RIGHT INTO YOUR ESTIMATING SOFTWARE

Once you've got the pricing you need, TRA-SER makes it easy to plug right into your electrical estimating software because it's compatible with over 20 systems including all the major ones (see list on next page). It also links with the NECA MLU so you can add labor units into your estimate too.

Top Benefits

- Updates Estimating System – Don't do more work than necessary - simply import up-to-date pricing right into your electrical estimating system.
- Accurate Product Data – TRA-SER® includes prices, yes (and a price history section) but also detailed descriptions, pictures, catalog pages, installation instructions, and specification details.
- Access the NECA MLU – Subscribers to the NECA Manual of Labor Units can easily add labor cost to an estimate from within TRA-SER. No more thumbing through the book!

The screenshot displays the TRA-SER website interface. At the top, there's a navigation bar with categories like Electrical, ICT, and Pkg/Mech. Below that is a search bar and a 'Main Database' dropdown. The main content area is divided into several sections: 'Product Showcase' featuring '5 SQUARE® Telecom & Fire Boxes' and 'Steel City' products; 'Industry News' with a headline about 'Capertino Electric Employees Select Feed the Children to Receive \$50,000'; 'Productivity Center' with links to calculators and copper pricing; and 'Copper Pricing' with a line graph showing price fluctuations from 1/11/15 to 2/5/15. A large 'Item Details' window is overlaid on the right, showing information for 'OCLCSOG' (Fiber Cassette) from Hubbell Wiring Systems, including manufacturer name, catalog number, and price. A 'Manufacturer catalog pages' window is also visible, showing a detailed view of a product from a manufacturer's catalog. At the bottom, there's a 'NECA Labor Rates' section with a table of labor unit prices.

Search the database by commodity, manufacturer, or a host of other options

Long descriptions, color pictures, price history

Manufacturer catalog pages

NECA Manual of Labor Units data available

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ADDITIONAL BENEFITS

- Item data includes not only bid pricing but images, manufacturer catalog pages, installation instructions and specification details
- Updates your estimating system with current data
- Allows subscribers to the NECA Manual of Labor Units (MLU) to import labor cost right into their electrical estimating software
- Average market pricing column allows for more accurate estimating
- Energy Star-certified items are marked to help your project attain LEED® certification
- Over 150,000 cross-references allow you to find alternative items easily
- Links to QuickBooks® accounting program and exports into Microsoft® Excel

COMPATIBLE ESTIMATING SYSTEMS

- Trimble Accubid
- AMSI Construction Management
- Bluegrass Technology
- C/F Data Systems
- Cert-In Software Systems
- Cobra
- ComputerEase
- ConEst
- Dexter+Chaney
- GRS Tech
- Jaffe Software
- Jonas Construction Software
- McCormick Systems
- PENTA
- ProEst
- RIB MC2
- Sage
- True Blue Software
- Turbo Bid
- Viewpoint Construction
- WinEst

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