



# eCOMMERCE CONTENT SERVICE

## RICH CONTENT TO POWER YOUR STOREFRONT, MOBILE, AND ENTERPRISE APPLICATIONS

It is not news that traditional distributors are facing competitive threats from online services like Amazon, catalog distributors like Grainger, and even large national chains that have the resources to develop their own eCommerce initiatives.

Distributors are not willing to cede business when their hard earned customers choose to purchase some of their supplies and materials online. We know that online sales are never going to replace the traditional distributor and the myriad value-added services they provide,

but when customers want to buy even a small percentage of their goods online, you need to be able to offer them, a great option.

Unfortunately, acquiring the rich, relevant product content you need to power your eCommerce solutions can be a very heavy lift. You either face a difficult and expensive in-house project, or settle for content that will not create the compelling environment your online savvy customers expect.

Fortunately, Trade Service has the answer you need. Rich, compelling eCommerce content that is easy to integrate with almost any eCommerce, PIM, mobile, enterprise, or web storefront application, and very importantly, quite affordable due to the leveraged model we employ to build the content.

## Top Benefits

- Get competing with the online giants – like Amazon and Grainger without needing budgets like theirs.
- Integrates – with almost every eCommerce, PIM, mobile, enterprise, or web storefront application
- Free pilot project – demonstrates our capabilities with no risk to you

View Cart Sign in / Register

Your Webstore Products - Search by Keyword, Product Name, or Brand

Products > Tools > Power Tools > Corded Tools > Reciprocating Saw

**Reciprocating Saw**  
Milwaukee Tool

UPC: 045242054107  
Part Number: 6509-20  
UNSPSC: 27112747  
Status: Stock

**Features / Benefits**

- Adjustable Pivot Shoe Allows More Efficient Use of Blade and Depth of Cut Control
- Easy Access to Pivot Shoe Adjusting Screws
- Easy Plunge Cutting with No Starting Hole
- Reverse the Blade For Cutting Upside Down in Confined Areas
- Textured Rubber Boot For Superior Gripping and Operator Comfort
- Blade Clamp System Fast Easy Blade Changes with Hex Key to Lose Blades May Be Clamped Upside Down Accepts Standard 1/2 Inch Shank Sawzall Blades

Quantity  ea [Add to Cart](#)  
[Add to List](#) [View Cart](#) [Checkout](#)

ADDITIONAL INFORMATION	
Blade Clamp Type	Quik-Lok; Includes (2) Saw Blade, 8 Ft 2-Wire Rubber Cord
Current Rating	11 Ampere
Input Supply Rating	120 VAC
Length	17.3 inch
Stroke Length	3/4 Inch
Strokes per Minute	0 to 2800
Type	Variable Speed

**Resources**

- [Catalog Pages\(s\)](#)
- [Installation Instructions](#)
- [Specification Sheet](#)

Package Information	
Item Weight (pounds)	7.000
Manufacturer Name	Milwaukee Tool
Package Height (inch)	8.250
Package Length (inch)	4.000
Package Weight (pounds)	8.000
Package Width (inch)	20.250

**Standard Taxonomy** – industry wide product classification based on the Trade Service Commodity Code

**Product Name** – short phrase identifying item at its most basic level (*sometimes called a noun*)

**Brand Name** – connects to online user who selects based on brand recognition

**Product Image** – provides positive feedback to user for product selection

**Attributed Data** – technical information needed to enable purchasing decision

**Catalog Pages** – link(s) to Manufacturer's Catalog pages (*PDF*)

**Installation Instructions** – link to instructions when applicable (*PDF*)

**SDS Page** – link to Safety Data Sheet when required (*PDF*)

**Spec Page** – link to complete technical information on product (*PDF*)

UPC No.

Manufacturer Part No.

Features & Benefits – bulleted copy that helps sell the product in an online environment

Packaging Information – can enable calculation of point-of-sale shipping costs

## TRADE SERVICE eCOMMERCE CONTENT INTEGRATION

eCC can be integrated with almost any PIM, mobile, eCommerce, or enterprise application including:

- Second Phase Cloud/LSI PIM
- Second Phase Web Storefront
- Epicor eCommerce
- Eclipse WOE
- P21 B2B Seller
- Infor eCommerce
- Computer Pundits
- Schmitt
- Unilog
- Magento
- Xtuple
- Ximple
- DDI
- Innovo
- SourceWare

## WORKING WITH MARKETING GROUPS

Trade Service and Second Phase work with a number of distributor marketing groups – check with your marketing group leadership to see if we are working on anything for your group. You may be able to leverage your membership to obtain content services as part of a shared cost model which can significantly lower your content acquisition investment.

## ADDITIONAL CONTENT

Available on custom basis as needed.

## CONTACT US

**Content Pilot Project** – Don't take our word for it. Let us prove it. Just send us a list of 25 items including the Vendor Name, Vendor Part Number, and Description, and we will build the enriched content according to our proven specification. You will be able to see for yourselves the difference compelling content can make, and be able to test our content in your applications of choice.

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