



Product Identification Fields

- ▶ **Item PIK** – Permanent Identification Key
- ▶ **UPC Number** – Formed by combining the UCC Mfr Number and the Item Number, enables automatic identification technology (barcoding, RFID), EDI, and trading partner synchronization
- ▶ **Catalog Number** – Part number published in the manufacturer catalog

Price Fields

- ▶ **List Price** – As published by the manufacturers and the price on which most suppliers base their discount structure
- ▶ **Cost Price** – The published distributor net price (when applicable)
- ▶ **Unit of Measure**
- ▶ **Discount Code** – Organizes the manufacturer items into groups that share a common discount structure

Recently Added Fields

- ▶ Logistical Data
- ▶ – Weights and cubes
- ▶ GTIN Number
- ▶ Compliance Codes

Item PIK	UCC Mfr Number	Item Number	Manufacturer Name	Catalog Number	Product Name	Full Tech Description	Price UOM	List	Co3	Cost	Discount Code	Thumbnail Image	Standard Image	Manufacturer Catalog Pages
21034626	043168	18631	GE LAMPS	100PAR/HIR/FL25-120V	HALOGEN LAMP	100 W;120 V;SHAPE DESIGNATION PAR38;C8 FILAMENT;E26/50X39 MEDIUM SKIRT BASE;INTENSITY 2070 LUMEN;COLOR TEMPERATURE 2900 K;OVERALL LENGTH 5.31 INCH;LIFE 3000 HR;DISTRIBUTION/BEAM SPREAD 25 DEG;APPLICATION FLOOD;STANDARD PACKAGE 12 PER CASE;HIR[T] BRAND	EA	21.77	21.77	11.83	C	http://images.tscontent.net/MRO_images/7/Thumbnail/2004_3/GENLIT/GENLITC00009_2_5_PE_004TH.jpg	http://images.tscontent.net/MRO_images/ProductImages/2004_1/GENLIT/GENLITC00009_2_5_PE_004.jpg	http://images.tscontent.net/MRO_images/Attachments/2003_2/GENLIT/GENLITC00009_2_5_2_2_4_2_15.pdf
115850589	046135	14472	OSRAM SYLVANIA LAMPS	60PAR/CAP/SPL/NFL25-120V	HALOGEN LAMP	60 W;120 V;SHAPE DESIGNATION PAR38;C8 FILAMENT;E26 MEDIUM SKIRT BASE;INTENSITY 850 LUMEN;OVERALL LENGTH 5-5/16 INCH;LIFE 3000 HR;DISTRIBUTION/BEAM SPREAD 25 DEG;APPLICATION NARROW FLOOD;STANDARD PACKAGE 15;CAPSYLITE[R] BRAND	EA	16.98	16.98	9.23	C	http://images.tscontent.net/MRO_images/Thumbnail/2004_3/GENLIT/GENLITC00009_2_5_PE_004TH.jpg	http://images.tscontent.net/MRO_images/ProductImages/2003_1/OOSRAM/OOSRAMC00010_43_TE_001.jpg	http://images.tscontent.net/MRO_images/Attachments/2003_1/OOSRAM/OOSRAMC00010_43.pdf
111009704	782113	09775	CUTLER-HAMMER DIST-EQUIP&CONTROLS	CH24B150E	LOAD CENTER	MAIN BREAKER;120/240 VAC;150 AMPERE;24 MAXIMUM CIRCUIT(S);CSR MAIN BREAKER;BREAKER MOUNTING PLUG ON;INTERRUPTING RATING 25 KILOAMPERE;BONDED SPLIT NEUTRAL;COPPER BUS MATERIAL;BOTTOM/TOP FEED LOCATION;MAIN WIRE SIZE 2 AWG TO 300 KCML (ALUMINUM/COPPER)	EA	486.00	251.75	191.48	BC44A	http://images.tscontent.net/MRO_images/Thumbnail/2004_3/GENLIT/GENLITC00009_2_5_PE_004TH.jpg	http://images.tscontent.net/MRO_images/ProductImages/2002_4/CUTHMR/CUTHMRC00011_3_5_TN_001.jpg	http://images.tscontent.net/MRO_images/Attachments/2002_4/CUTHMR/CUTHMRC00011_3_10_3_3_3_8_3_9_3_36.pdf
126626	051712	50741	BUSSMANN	FRN-R-80	UL POWER FUSE	CLASS RK5;10 SEC TIME DELAY (AT 500 PERCENT RATED LOAD), DUAL ELEMENT CHARACTERISTICS;250 VAC/125 VDC;80 AMPERE;INTERRUPTING RATING 200000 AMPERE (SYMMETRICAL), 20000 AMPERE (DC);BLADE TERMINAL;DIAMETER 1.06 INCH;LENGTH 5.88 INCH	EA	19.32	17.22	11.95	F5	http://images.tscontent.net/MRO_images/Thumbnail/2004_3/GENLIT/GENLITC00009_2_5_PE_004TH.jpg	http://images.tscontent.net/MRO_images/ProductImages/2002_1/COBUSS/COBUSSC00008_12_TN_001.jpg	http://images.tscontent.net/MRO_images/Attachments/2002_1/COBUSS/COBUSSC00008_12_2.pdf
598270	785901	48008	SQUARE D/TELEMECANIQUE	H321N	HEAVY DUTY SAFETY SWITCH	CURRENT RATING 30 AMPERE;POWER RATING 7-1/2 HP AT 240 VAC 3 PHASE, 5 HP AT 250 VDC;SWITCH TYPE SINGLE THROW;OPERATION TYPE MANUAL;NEMA 3R;CABLE SIZE 12 TO 2 AWG (ALUMINUM) OR 14 TO 2 AWG (COPPER);SIZE 7.55 INCH W X 4.88 INCH D X 14.88 INCH H;UL	EA	209.00	125.4	94.05	DE1	http://images.tscontent.net/MRO_images/Thumbnail/2004_3/GENLIT/GENLITC00009_2_5_PE_004TH.jpg	http://images.tscontent.net/MRO_images/ProductImages/2003_3/SQARED/SQAREDC00001_3_4_PE_001.jpg	http://images.tscontent.net/MRO_images/Attachments/2002_3/SQARED/SQAREDC00001_3_4_3_6_3_12.pdf

Image & Attachment Links

- ▶ **Thumbnail Image** – Standard scale 80 x 80 pixel image to populate pre-defined screen real estate in web catalog
- ▶ **Full Scale Image** – Standard scale 300 x 300 pixel image to populate pre-defined screen real estate in web catalog
- ▶ **PDF of Manufacturer Catalog Page** – Image of the page(s) on which the item is shown in the manufacturer's catalog
- ▶ **MSDS**
- ▶ **Installation Instructions**
- ▶ **Spec Sheets**

Works with Most System Vendors, including:

- ▶ Computer Pundits
- ▶ DDI
- ▶ Epicor
- ▶ –Eclipse
- ▶ –P21
- ▶ –Acclaim
- ▶ –Array
- ▶ Infor
- ▶ – SXE
- ▶ –SHIMS
- ▶ Innovo
- ▶ SAP
- ▶ Schmitt
- ▶ Second Phase
- ▶ Ximple
- ▶ Xtuple

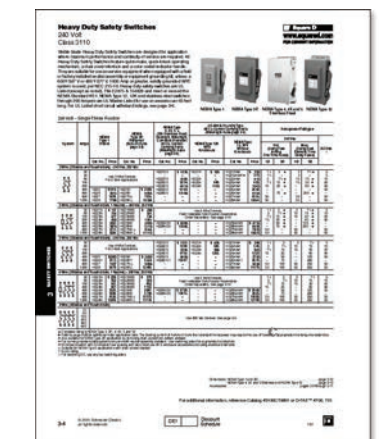
Descriptive Fields

- ▶ **Product Name** – Term that identifies the item
- ▶ **Technical Description** – Concatenation of technical attributes to form a rich, searchable description

Full Scale Image



PDF of Manufacturer Catalog Page





eDataFlex

CATALOG CONNECT FOR ELECTRICAL DISTRIBUTORS

COMPETE MORE EFFECTIVELY COMPLETE CONTENT

Repel competitive threats like Amazon, Alibaba and Grainger by developing your own e-commerce site using our data. It's an affordable solution to obtain all the complete descriptions, images, specification pages, feature/benefit text, and even logistical data you need to get selling online quickly. Many distributors are already working on e-commerce sites that offer shopping cart and customer-portal capability, but most hit a snag when it comes to acquiring all the enriched content they need.

That's where we come in. eDataFlex® Catalog Connect is an affordable service that can create all the rich product content you require, in the formats you need, and in a time frame that enables you to respond quickly to emerging threats. We'll help you launch a site to take care of your existing customers, appeal to new customers, and even go after the consumer market where it makes sense.

Fills your e-commerce site with: Product names, full word descriptions, short descriptions, commodity codes, product images (standard and thumbnail), PDFs of manufacturer catalog pages, installation instructions, spec sheets, and MSDS sheets.

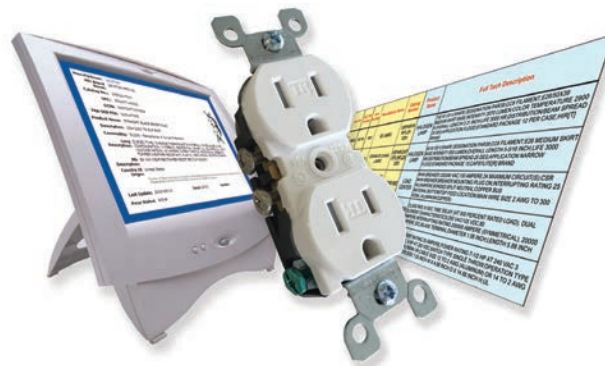
FREE ACCESS TO MSP AND SUPPLIER XCHANGE

You also get free automatic processing of your net price files with our Manufacturer Into Stock Pricing (MSP) program which comes with every eDataFlex® subscription. All you have to do is email us the net price files you receive from your supplier. We'll take care of the sorting, mapping and matching, and put it in your standard weekly update. You'll get the net prices loaded into your system simply by processing your weekly update.

Another bonus is access to Supplier Xchange which provides you a more efficient way of responding to the high volume of price and bid requests from your contractor customers.

Top Benefits

- ▶ **All the content you need** to populate an e-commerce website
- ▶ **Over 2 million** items from over **650 manufacturers** updated weekly
- ▶ Allows **text-based** and **parametric** (criteria-based) searches and uses a catalog **drill-down** hierarchy to find items easily
- ▶ Compatible with **all the major ERP** system vendors



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