



# CCS

## CUSTOM CONTENT SERVICES

### CONTENT BUILT ACCORDING TO YOUR SPECIFICATIONS TO ENRICH: ENTERPRISE SYSTEMS, E-COMMERCE CATALOGS, MOBILE APPS

The Trade Service content team has the unique capability to build content according to our client's specific requirements.

From capturing images to building attributed data, Trade Service Custom Content Services™ (CCS) enable you to define the content you need, but outsource the heavy lifting of obtaining the source materials, harvesting the defined information, loading it into a structured format, and delivering it according to your own unique requirements.

Because we utilize a highly experienced but low cost content factory approach, we can provide these services at a fraction of the cost of an in-house project, while delivering exceptional content quality, consistency, and schedule reliability even on large volume projects. Trade Service combines its decades of rich domain expertise with our low cost content factory approach to deliver tremendous value to clients who need content built to their own precise specifications.

### COMPLIMENTARY PILOT PROJECT

Let us know what your needs are and we will be happy to produce a complimentary pilot project demonstrating our capabilities.

### Content Elements

- Images
- Rich Descriptions
- Marketing Text
- Attributed Content
- Attachments (cutsheets, specs, MSDS, etc)
- Compliance Information
- Packaging Data
- Logistical Data
- Hierarchy
- Schema



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